



# SUPPORT OUR FUTURE

## A TRADITION THAT BEGAN WITH A ROAR.

It was the roar of a lonely lion—an animal in need of a home at the close of an international exposition in Balboa Park—that motivated physician Dr. Harry Wegeforth, affectionately known as Dr. Harry, to found the Zoological Society of San Diego in 1916. His tenacity and vision for creating the most innovative and accomplished zoological organization in the world eventually won the overwhelming support and generosity of the community. Today, San Diego Zoo Global is committed to saving species worldwide. This is made possible because of unwavering support, which often comes to us through estate gifts.



Heritage Guild honors and thanks our friends who have included San Diego Zoo Global in their estate plans. They have done so by naming us as a beneficiary in wills, living trusts, IRAs, and other life-income gifts.

*In addition to the distinction that is associated with being a member, Heritage Guild offers special benefits:*

- *Attractive membership certificate and pin.*
- *Invitations to special events at the Zoo and Safari Park.*
- *Annual ZOONOOZ subscription.*

## SIMPLE TO JOIN

Joining Heritage Guild is simple and easy. If you have made an estate gift of any kind and of any size to the San Diego Zoo, Safari Park or Institute for Conservation Research, then you are eligible for Heritage Guild. All you have to do is let us know. You can remain anonymous if you choose. Please call, email or send us your information to ensure your wishes are followed.

### THREE BENEFITS OF TELLING US ABOUT YOUR ESTATE GIFT:

1. We will honor you with membership in our legacy society, Heritage Guild.
2. You set an example for others to follow, even if you choose to remain anonymous.
3. We will ensure your wishes are followed.